



Agora Financial Newsletters Masterfile

34,881	Hotline	\$250/M
177,209	Actives	\$200/M
6,084	DMS Subscribers	\$+10/M
33,747	Expires	\$145/M

This newsletter masterfile is comprised of subscribers who spent between \$49 and \$149 on independent, equity analysis and financial advice. They are knowledgeable investment-minded individuals who are looking for an “edge” in the financial marketplace.

This list includes subscribers to the following newsletters: Chuck Hughes’ Thunderbirds Options Course, Jim Rickards’ Strategic Intelligence, Lifetime Income Report, Technology Profits Confidential and The Altuchers Investment Network.

These subscribers are primarily looking for ways to multiply their wealth. This list is responsive to upscale technology, investment and travel offers.

NameBank International is a full-service list brokerage and management company based in Baltimore, Maryland. Since its inception in 1980, NameBank International has provided valuable services in the consumer list industry. We are an experienced company who will work directly with you to generate new customers for your products and services using advanced list research tools. We specialize in consumer finance and health lists.

TO PLACE AN ORDER OR LIST RECOMMENDATIONS,
PLEASE CONTACT: [Christina Olson, lists@namebank.com](mailto:Christina.Olson@namebank.com)

Last Update:
July 2024

Names through:
May 2024

Minimum Order:
5,000

Source:
Internet and Direct Mail

Update Frequency:
Quarterly

Average Unit of Sale:
\$49.00

Selections:

State/SCF/Zip	\$5.00/M
Gender	\$5.00/M
DMS Subscribers	\$10.00/M
Lead Generation	\$100.00/M
Low Price Point	\$50.00/M
Non-Reciprocal	\$75.00/M

Media:
E-Mail/FTP \$60.00/F

Complete sample with response device and signed list rental agreement required.

All rentals are for a one-time usage only.

Net Name Policy:
Gross Billing Only

Cancellation Policy:
Cancellations will incur a \$100/F fee, plus \$10/M run charges and shipping costs.

Delivery:
1-3 Business Days